



Library Board Meeting

January 8, 2015

6:30 p.m.

Richmond Beach Library

19601 21st Ave. NW

6:30 p.m.	1. Call to Order / Attendance	Action	Chair
6:32 p.m.	2. Approval of Agenda	Action	Chair
6:34 p.m.	3. Approval of Minutes	Action	Chair
6:38 p.m.	4. Report from City a. Introductions – New Youth Member	Info Sharing	Mary Reidy
6:48 p.m.	5. Public Comment	Info Sharing	
6:50 p.m.	6. Items for Board Discussion a. KCLS Board meetings – sign ups b. Geocaching update c. Light rail stations d. Review of PEST Analysis	Info Sharing	Library Board Members
7:20 p.m.	7. Report on Library Activities	Info Sharing	KCLS Staff
7:40 p.m.	8. Report of King County Library System and Board of Trustees Meeting	Info Sharing	Library Board Members
7:50 p.m.	9. Reports of Library Board Members	Info Sharing	Library Board Members
8:00 p.m.	10. Meeting Adjourned	Action	Chair

Attachments:

- ❖ Agenda
- ❖ Minutes November 6, 2014 Library Board Meeting
- ❖ 2015 Library Board meeting dates
- ❖ Shoreline PEST Analysis Worksheet Notes

Dates to Remember:

- ❖ March 5 - Next Library Board Meeting, 6:30 p.m. at the Richmond Beach Library



LIBRARY BOARD
Summary Minutes of Regular Meeting

Thursday, November 6, 2014
6:30 p.m.

Shoreline Library
345 NE 175th St.

Call to Order

The meeting was called to order by 6:36 p.m.

Attendance

Board Present: Chair Sara Lorimer, Vice-Chair Eileen Wood-Lim, Brooke Shirts, Lisa Oberg, Karen Thielke, R. L. Smith, Tyler King.

Excused Absence: Mark Hulak

City Staff Present: Mary Reidy, Recreation Superintendent; Sheryle Harp, Administrative Assistant II

KCLS Staff Present: Denise Bugallo, Library Cluster Manager

Approval of the Agenda

Chair Lorimer called for a motion to approve the agenda as written. So moved by Ms. Shirts and seconded by Ms. Oberg. The motion carried.

Approval of the Minutes

Chair Lorimer called for the motion to approve the minutes as written. So moved by Ms. Oberg and seconded by Ms. Wood-Lim. The motion carried.

Report for the City of Shoreline

Ms. Reidy updated the Board members with the following citywide information:

- King County Youth Action Plan update
- KCLS Trustees update – Robin McClelland

Public Comment

No public comment

Items for Board Discussion

KCLS Board Trustees monthly meeting sign-up dates were discussed. The dates for next year's meetings will be reviewed in January.

Mr. Hulak was unable to attend the board meeting and had communicated via email information that he wanted to have shared with the Board. Chair Lorimer shared the information which updated the Board on statistical information and details from the KCLS Foundation Innovations Committee, which Mr. Hulak chairs.

Chair Lorimer called for a motion to reappoint Mr. King for an additional term. So moved by Ms. Thielke and seconded by Ms. Wood-Lim. The motion carried.

No new information on Geocaching; an update will be put on the agenda for the January 2015 meeting.

Report on Library Activities

Ms. Bugallo from the King County Library System distributed information of upcoming programs and a dashboard of current statistics.

Board Development: Ms. Bugallo and Ms. Wiseman led the Board thru additional Board development training. Review of the PEST Analysis (Political, economic, technological and socio-cultural) of Shoreline and Richmond Beach areas were discussed. The Board Members also worked on their goals for 2015.

Report of King County Library System and Board of Trustees Meeting

Ms. Shirts and Ms. Lorimer attended the KCLS meeting at the Richmond Beach Library and updated the Board on what was discussed.

KCLS Board of Trustees Meeting Signups 2015 - Wednesdays	Location	Name
Jan 28 Public Forum	Service Center *	
Feb 25	Service Center *	
March 25	Covington Library	
April 29 Public Forum	Service Center *	
May 27	Service Center *	
June 24	Fairwood Library	
July 29 Public Forum	Service Center *	
August 26	Service Center *	
Sept. 30	Issaquah Library	
Oct. 28 Public Forum	Service Center *	
Nov. 18	Kirkland Library	
Dec. 16	Service Center *	

*Service Center - Issaquah

Reports of Library Board members

Each Board member checked in with personal and professional updates.

Adjournment

Hearing no further business Chair Lorimer called for the motion to adjourn. So moved by Ms. Oberg and seconded by Ms. Shirts. The November meeting of the Library Board adjourned at 8:02 p.m.

Signature of Chair
Sara Lorimer

Signature of Minute Writer
Sheryle Harp



2015 Library Board Meetings

Unless otherwise decided by the Library Board, each meeting will occur on the 1st Thursday of every odd numbered month, and will begin at 6:30 p.m. and end at 8:00 p.m. at alternating locations between the Richmond Beach and Shoreline Libraries.

January 8, 2015 - 6:30 p.m. at the Richmond Beach Library

March 5, 2015 - 6:30 p.m. at the Richmond Beach Library (Changed location)

May 7, 2015 - 6:30 p.m. at the Shoreline Library (Changed location)

July 2, 2015 - 6:30 p.m. at the Shoreline Library

September 3, 2015 - 6:30 p.m. at the Richmond Beach Library

November 5, 2015 - 6:30 p.m. at the Shoreline Library

**Location alternates between
Shoreline Library, 345 NE 175th St.
Richmond Beach Library, 19601 21st Ave. NW**

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*Service Center - Issaquah



PEST Analysis

Shoreline and Richmond Beach

	Factor	Opportunity	Barrier/Threat
Political	<p>New Shoreline Mayor</p> <p>New KCLS Director coming soon</p> <p>New Superintendent-Rebecca Miner</p> <p>New Shoreline Comm. College President-Cheryl Roberts</p> <p>Nearby Woodway residents not eligible borrowers</p> <p>Lake City Elks Lodge #1800 converting a former credit union building into their new lodge in Shoreline.</p>	<p>-Invite new mayor, new director, new superintendent to library board meeting</p> <p>-Attend city council and school board meeting-give brief presentation about the library. New Superintendent good representative w/parents of students w/disabilities</p> <p>-Reach out to Woodway patrons about services the library can provide in positive way.</p> <p>-Elks as volunteers & friends=partners</p>	<p>-Scheduling to connect with new directors, etc.</p> <p>-Reality: Change may be coming to KCLS</p> <p>-KCLS not in "crisis"-high functioning</p>
Economic	<p>Aurora Corridor Project: new businesses including Chuck Olson KIA, Bethany Community Church North, micro-housing project (small, affordable units)</p> <p>Aurora Square CRA Renewal Plan: shopping, entertainment & employment</p> <p>Light Rail Transit Development on 145th and 185th in 2023</p> <p>Westminster Place Commercial Redevelopment</p> <p>Point Wells Mixed Use Redevelopment</p> <p>Malmo Apartments: 130-unit east of Aurora to open this December</p> <p>IORA Primary Care for seniors (65 years and older), Grand Opening Nov. 12, 8-10am</p> <p>Broad range of economic diversity including families in subsidized housing-There are at least 7 subsidized housing units and 1 moderate income housing unit (Meadowbrook)</p> <p>ICHS-International Community Health Services opened new facility in Shoreline</p>	<p>-Clusters of gathering spaces for people-local access points</p> <p>-More people=more \$\$</p> <p>-Library card creation off site for new residents</p>	<p>-Populations may be hard to connect with</p> <p>-previous library experience</p> <p>-crowding/traffic vs. library infrastructure</p> <p>-budget allocation by KCLS</p>



PEST Analysis

Shoreline and Richmond Beach

	Factor	Opportunity	Barrier/Threat
Socio-Cultural	<p>Increase in immigrant populations and diversity:</p> <ul style="list-style-type: none"> • Asian –15% • Black or African American – 5% • American Indian or Alaskan Native – 0.8% • Native Hawaiian and other Pacific Islander – 0.3% • Hispanic or Latino origin – 7% <p>Increase in property crime</p> <p>More than 76 languages being spoken by Shoreline students; 6% of District students participate in ELL, with 18% speaking another language at home.</p> <p>Disproportionate number of adult/group homes per capita (Fircrest); Approximately 100 adult homes</p> <p>International Community Health Services opening this fall (serves immigrants)</p> <p>Aging population may need services to adapt</p> <p>Reduction of green space</p>	<p>-Outreach to educators, church leaders, human resources</p> <p>-Community Resources Team (librarian attending monthly meetings)</p> <p>-Neighborhood Meetings-Shoreline Watch, Safe Haven</p> <p>-Council of Neighborhoods (1xmo.)</p> <p>-Senior Center=Community Asset</p>	<p>-Language</p> <p>-Finding the right contact/connection</p> <p>-transients</p> <p>-apathy</p> <p>-balancing services across demographics</p> <p>-outside perceptions of community</p> <p>-perception of library</p>
Technological	<p>Inconsistently available wireless and cell service</p> <p>High prominence of cell phones</p> <p>Public high school students have school-issued iPads; students in other public school grades have laptops available for use at school</p>	<p>-Free wifi spots</p> <p>-use of library via IPAD and extra credit for getting cards</p> <p>-tech instruction-online tutorials in H.S.</p> <p>-recording/streaming access to programs/instruction</p> <p>Opportunity: How can we identify other free wi-fi hot spots for the community other than the library and starbucks?</p>	<p>-common denominator what level</p> <p>-folks left behind</p> <p>-cost of data prohibitive</p>



PEST Analysis

Shoreline and Richmond Beach

Board Forum –Community Assets and relative size of importance

Large

Sky Nursery, Aurora Village, The Highlands, Shoreline Historical Museum, Chamber of Commerce, Fire Dept, Evergreen School, Senior Center, Westminster, YMCA, City of Shoreline, Shoreline School District, Shoreline Community College, Christa, Aurora Rents, Lake Forest Park/Shoreline Arts Council

Smaller

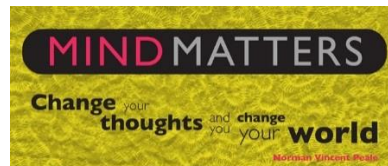
Elks, Ice Rink, Rat City Roller Girls, Rotary, ICHS, Police Dept., Private Schools, Sig Hansen

Manager's Report, LF-RB-SH Cluster

To: City of Shoreline Library Advisory Board
From: Denise Bugallo, Library Cluster Manager

Date: January 2015

News, Programs, Events, and Library Services



Highlights from the Director's Report:

- **New KCLS Director**, Gary Wasdin, will begin his new post on January 29, 2015. He will be among the leaders attending **Library Legislative Day** in Olympia on January 30, 2015. The annual event is an important opportunity for library advocates to meet with lawmakers and discuss proposed legislation and the potential impacts on library communities throughout the State. The KCLS Foundation funds bus transportation and KCLS typically has a contingent of more than 30 individuals who participate each year.
- **Fresh Start**, a new campaign offering amnesty to K-12 students with overdue fines, unblocks their library cards so they can check out books and materials again. Eligible students can be forgiven up to \$25 in overdue fines with a one-time Fresh Start waiver if they do not owe fees for lost items. Postcards were mailed to approximately 18,000 households with children in grades K-12 who have blocked cards, and more than 1,000 children had fines forgiven in the first 30 days of the program, which began in early November. Libraries in the Black Diamond/Covington/Enumclaw/Maple Valley cluster recorded the highest count of Fresh Starts, followed by the Burien/Boulevard Park/Foster/Greenbridge/Valley View/White Center cluster. Fresh Start will be tracked on a quarterly basis through 2015.
- KCLS distributed copies of seven titles to 128 classrooms throughout King County for the **"You Choose the Next Newbery Award Winner"** contest. KCLS librarians will meet with students at each school to lead discussions and voting, which begins online January 12 and runs through January 30. The actual Newbery Award will be announced at the Youth Media Awards in Chicago on Monday, February 2. The "finalists" are *Crossover* by Alexander Kwame; *Fourteenth Goldfish* (Jennifer L. Holm); *Rain Reign* (Ann M. Marin); *West of the Moon* (Margi Preus); *Meaning of Maggie* (Megan Jean Sovern); *Ghosts of Tupelo Landing* (Sheila Turnage); and *Brown Girl Dreaming* (Jacqueline Woodson).

Library Program Highlights

@ Shoreline

- **Islam 101: Perceptions, Misconceptions and Context for the 21st Century**, Thursday, January 15, 7-8:30pm. Scholar and former UW Asst. Vice Provost for International Education, David Fenner, focuses on Islam and the many aspects that form the substance of a rich culture, traditions, and a way of life.
- **Winter King, Summer Queen: A Seasonal Celebration**, Saturday, January 31, 11-11:45am. Ages 3 and older.
- **AARP Tax Help**, Thursdays, 4:30-8pm & Saturdays, 12-4pm, begins February 5 through April 11. No appointments. First come, first serve.

@ Lake Forest Park

- **Raising Healthy Eaters**, Saturday, January 10, 2:3-3:30pm. Cynthia Lair, author of "Feeding the Whole Family" and faculty member of Bastyr University.
- **Life in Service @Downton Abbey**, Monday, January 26, 7-8:30pm.
- **Happiness is an Inside Job**, Monday, February 2, 7-8:30pm. Rebecca Crichton, Executive Director at Northwest Center for Creative Aging will discuss tips and tools that can make us feel hopeful, happy, and satisfied.

@ Richmond Beach

- **The Hand of Thor: 125 Years of Norwegian Heritage in Richmond Beach**, Saturday, January 17, 2pm. Shoreline Historical Museum Director, Vicki Stiles will present amazing stories, facts, and photos.
- **Meditation for Optimum Well Being**, Thursday, January 29, 7pm.
- **AARP Tax Help**, Fridays, 10-4pm, begins February 6 through April 10. Appointments can be made through the Lake Forest Park/Shoreline Senior Center at 206-365-1536.

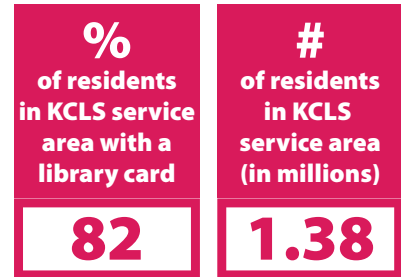
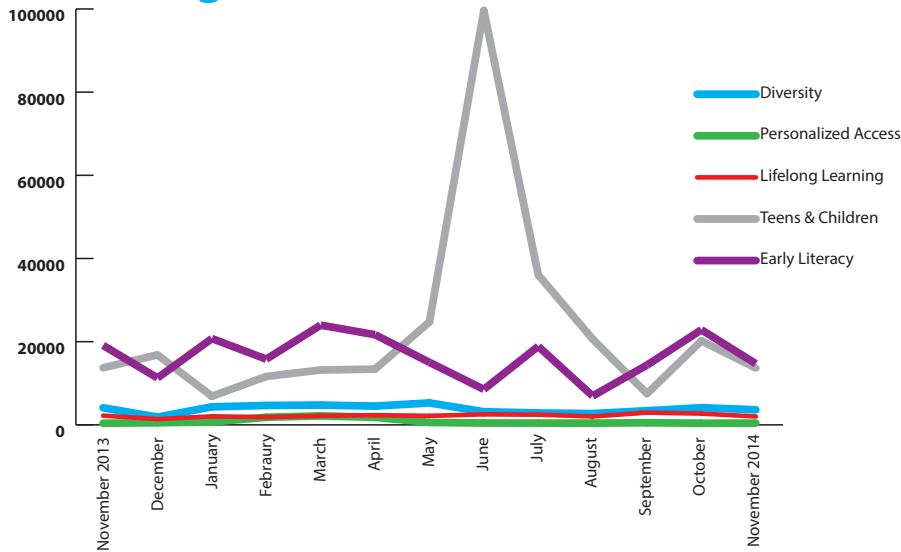
Important dates to remember

Monday, January 19, 2015-KCLS Libraries closed for Martin Luther King Holiday

Monday, February 16, 2015-KCLS Libraries closed for President's Day Holiday

KCLS Dashboard | November 2014

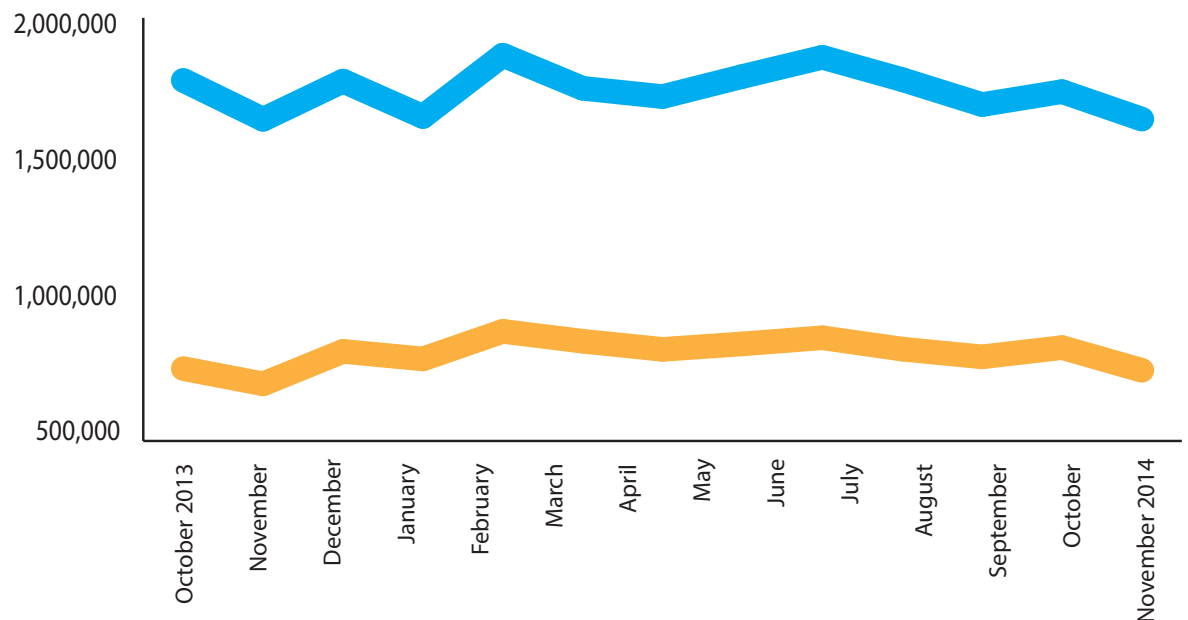
Program Attendance



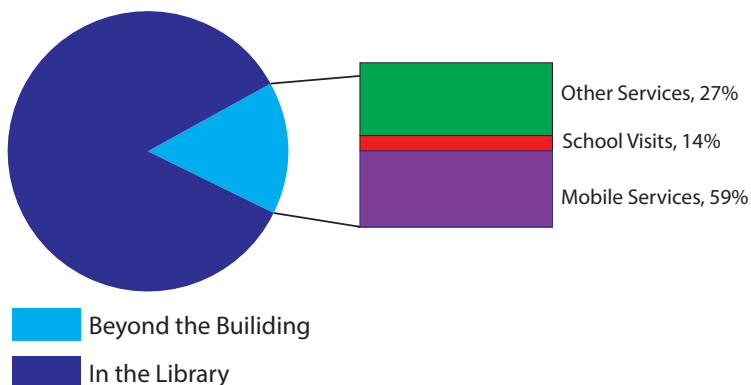
Checkouts & Traffic

12.9%
of checkouts are downloads this month

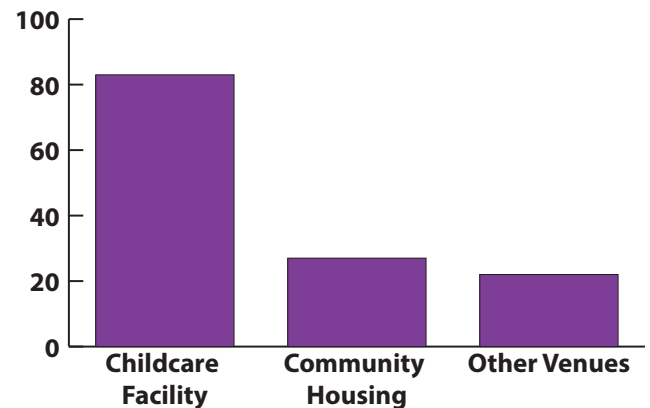
25%
of all checkouts start as a hold (average)



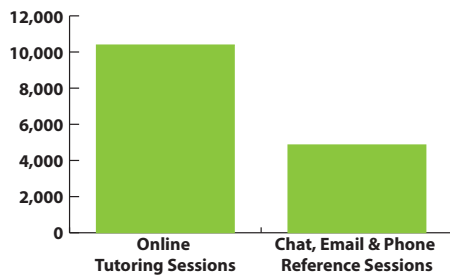
Program Sessions



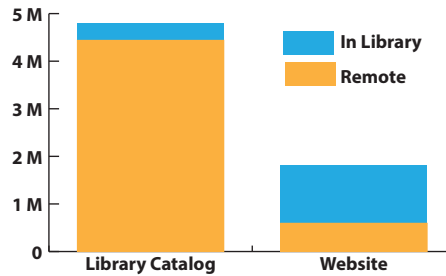
Mobile Sites Visited



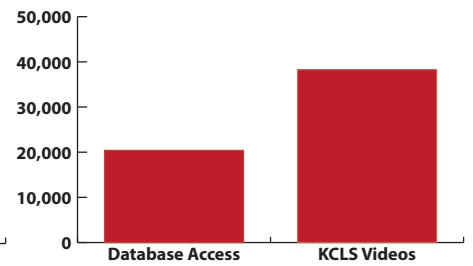
Online Services



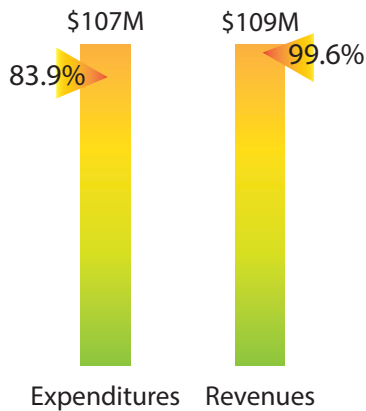
Online Access



Online Content

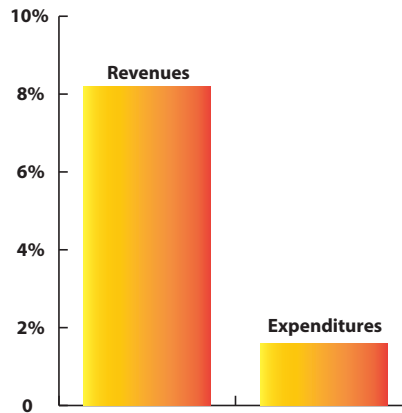


Financial



91.7%
of year
elapsed

Year Over Year Comparison



Capital Plan

Board Authorized
\$207,719,000

Total Spent
\$166,362,248
80.1%

Active Projects

Kingsgate
Renton
Renton Highlands
Skyway
Tukwila
White Center

Social Media Engagement

Interactions	3,264
Unique Users	2,738
Impressions	1 M

26,680
Facebook
Fans

6,985
Twitter
Followers

Volunteers

Active People	779
Hours	4,344



SHORELINE COMMUNITY ASSETS

INSTITUTIONAL

- Shoreline School District (3 ELEM & 2 MIDDLE)
- Shoreline-Lake Forest Park Senior Center
- King County Library System-Shoreline and Richmond Beach branches
- City of Shoreline
- Shoreline Community College
- Shoreline Firefighters, Local 1760
- Crista Ministries, King's Schools, Senior Living, and Media (4 radio stations-2 local: SPIRIT 105.3 FM & AM 630 KCIS) 60 yrs in the community
- Fircrest
- International Comm. Health Center

PHYSICAL

- 25 Parks including a Skate Park and two recreation centers (413.2 acres)
- Two community gardens (P-Patch)
- Shoreline Pool
- Shoreline Interurban Trail
- Aurora Corridor
- Tree City USA designation

ORGANIZATIONAL

- Friends of Shoreline Library
- City of Shoreline Library Advisory Board
- 14 Neighborhood Associations (City of Shoreline sponsors a Council of Neighborhoods meeting once a month)
- Richmond Beach Community Association
- Richmond Beach Community News
- Hopelink
- Dale Turner Family YMCA
- Shoreline Chamber of Commerce
- Wonderland Development Center
- Shoreline Family Support Center (Center for Human Services)
- COSTCO
- Fred Meyer's
- SKY Nursery
- Highland Ice Arena
- Rat City Rollergirl's Training Facility
- Aurora Square (Central Market...)
- Shoreline Veterans Program (Compass Housing Alliance)

CULTURAL

- City of Shoreline Parks & Recreation
- Shoreline/Lake Forest Park Arts Council (Gallery at Town Center)
- Friends of the Shoreline Library
- Friends of the Richmond Beach Library
- Shoreline Historical Museum
- City of Shoreline Public Art Program (Gallery at City Hall)
- Kruckeberg Botanical Garden
- Crest Cinema Center (1949)
- Shorewood High School Performing Arts Center
- Shorecrest High School Performing Arts Theater
- Shoreline Community College Theater

INDIVIDUAL

- Sig Hansen
- Zaid Abdul-Aziz (formerly Don Smith-played basketball for the Sonics in the 70's)